



Drupalcon Boston 2008 Sponsorship Specifications

2008 Drupalcon - March 3-6, 2008

Job & Business Fair - March 3, 2008, 3 p.m. - 5 p.m.

Maximize your exposure at Drupalcon! Become a sponsor, and your logo, job listing and/or advertisement will appear in the Program and Job Listings Guide as well as online. You can expect:

- Maximum exposure for affordable rates
- Distributed to the best in Drupal experts
- Premium placement during the Business and Job Fair.

Specific Information

Final Job Fair Guide Program Deadline:

- Reserve ad space by February 11, 2008
- Submit camera-ready art by February 13, 2008.

Cancellations received after February 13, 2008 will be billed the full amount. Please submit all cancellations in writing.

Platinum sponsors also will have their logo on:

- A 28"x22" sign on an easel displayed as their branded session room, both inside and outside of the room
- A sign on the front of the panel/speaker tables.
- Inclusion on two "all sponsor" meter panels. These panels will be displayed in the hallway near session rooms.

Program Guide Ad Sizes with Sponsorship Levels

Benefit	Bronze	Silver	Gold	Platinum
Full Page				✓
Half Page			✓	
Quarter Page		✓		
Inclusion in Sponsor Thank You Page	✓			
Index Listing	✓	✓	✓	✓
Job Listing	✓	✓	✓	✓

Program Guide Advertising Specifications

- Full page: 7.5" width x 10" height
- Half page: 7.5" width x 5" height
- Quarter page: 3.25" width x 5" height
- No builds for black in b&w ads. 4-Color ads must be submitted as CMYK.
- Art: Electronic files preferred (300 dpi)—EPS, high-res PDF, or TIFF—via e-mail or mail. Send proof of ad.

Job Listing Information

Job ads are maximum of 200 words, text only.

Space Reservations

Purchase a sponsorship online

(<http://association.drupal.org/civicrm/contribute/transact?reset=1&id=6>)

General Terms

- No cancellations accepted after reservation date. All cancellations must be received in writing.
- Cover orders may not be cancelled.
- Payment due 30 days from date of invoice; 1.5% interest per month thereafter.
- Advertisers and/or agencies, jointly and severally, agree to indemnify and hold CWLA harmless from and against any loss, liability, or expense arising out of copying, printing, or publishing advertisements.
- All advertising subject to approval by publisher.
- Drupalcon reserves the right to reject advertising.



Business & Job Fair Guide Order Form

2008 Drupalcon - March 3-6, 2008
Job & Business Fair - March 3, 2008, 3 p.m. - 5 p.m.

AD ORDER Please type or print.

Position*

- Back Cover
- Full page
- Half Page Vertical
- Half Page Horizontal
- Quarter Page Vertical
- Sixth Page
- Index listing

Color

- B&W
- 2-color
- 4-color

Total Cost for this order: _____

**(Position requests are governed by Drupalcon policy and will be honored whenever possible, but they are not guaranteed.)*

Information to appear in Index of Advertisers

Toll-free No.: _____ Website: _____

Company Name _____ **Key Contact** _____

Address _____

City _____ Province/State _____ Zip _____

Phone: _____ E-mail: _____

Agency (if applicable) _____ **Contact** _____

Address _____

City _____ Province/State _____ Zip _____

Phone: _____ E-mail: _____

Billing Contact (if different) _____ **PO#** _____

Address _____

City _____ Province/State _____ Zip _____

Phone: _____ E-mail: _____

Advertising Contact (if different) _____

Phone: _____ E-mail: _____

Authorized Signature: _____ **Date:** _____